

Take Control of Your Evolving ERP Footprint with Real-Tiume, Combined Reporting from On-Premise and Cloud Applications

**July 2019** 

Tim Colleran - Sr. Solution Architect



## **Agenda**

- Introduction
- Challenges
- Magnitude's Strategy
- Demonstration
- Customer Story



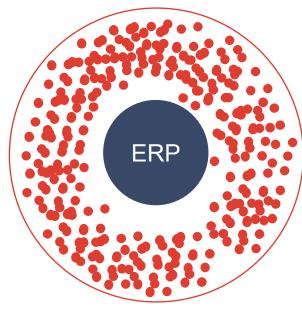
### Today's BI Challenges – Reality of a Hybrid Environment

## **ERP Vision**



Single instance delivering detangling process complexity and delivering vast organizational efficiencies

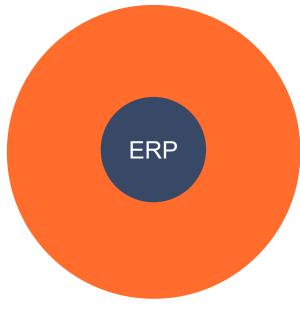
# Reality



Core ERP fails to deliver on operational improvements because of fragmentation, creating whitespace around the ERP.

Custom builds and 3<sup>rd</sup> party vendors fill the gaps in the whitespace

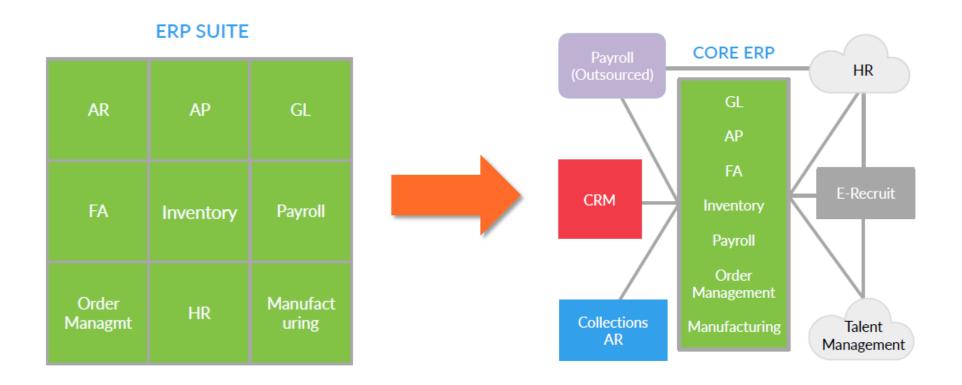
## Magnitude Strategy



Magnitude strategy focused on consolidating the whitespace around core ERP through internal product development and M&A

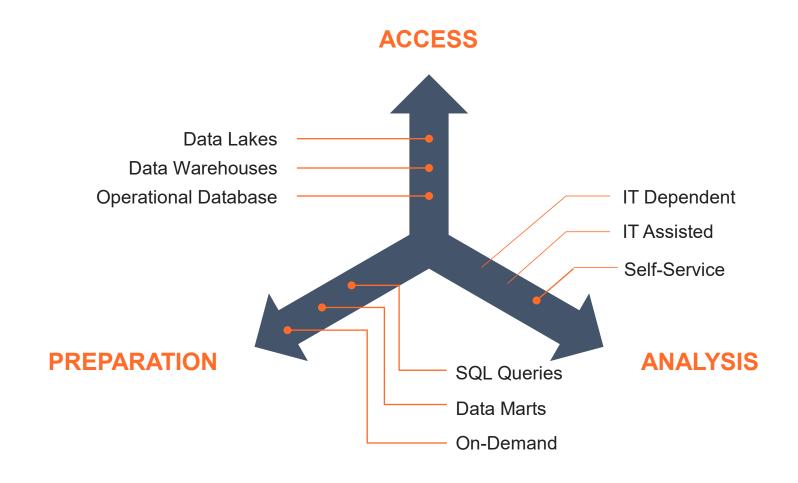


## Today's BI Challenges – ERP Evolution





## Today's BI Challenges – Business Intelligence Evolution





### Today's BI Challenges – How do we access data?





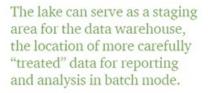
DATA WAREHOUSE

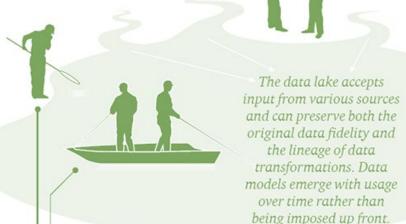


**DATA LAKE** 

A repository for large quantities and varieties of data, both structured and unstructured.







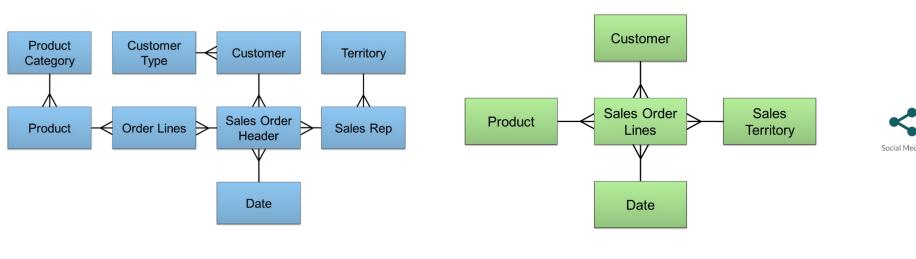
Data scientists use the lake for discovery and ideation.

Data lakes take advantage of commodity cluster computing techniques for massively scalable, low-cost storage of data files in any format.

\*Image source: pwc



## Today's BI Challenges – How do we prepare data?





**SQL QUERIES** 

**DATA MARTS** 

**ON-DEMAND** 



## Today's BI Challenges – How easy is it to analyze data?







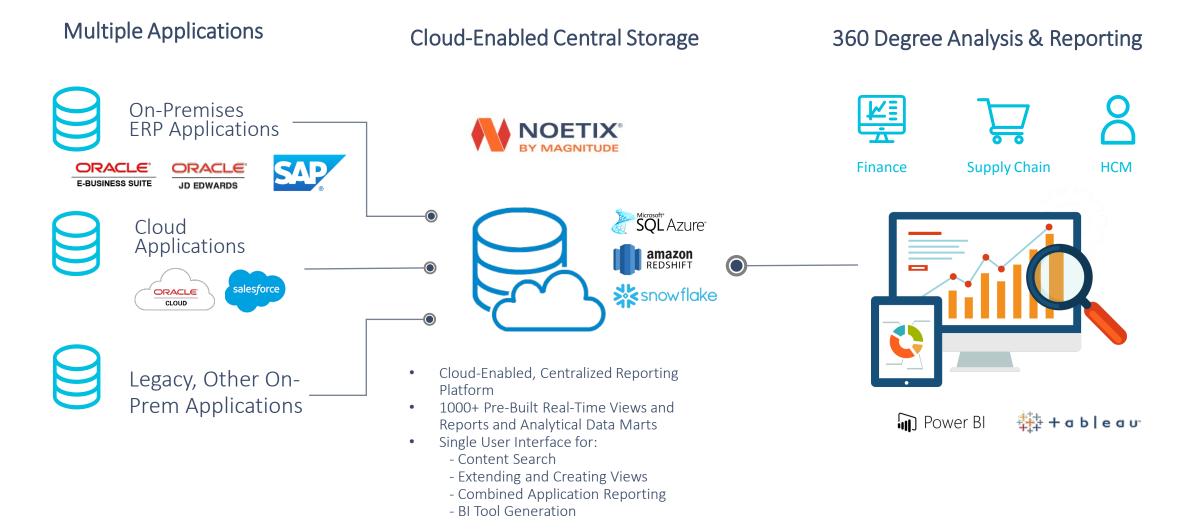
**IT ASSISTED** 



**SELF-SERVICE** 

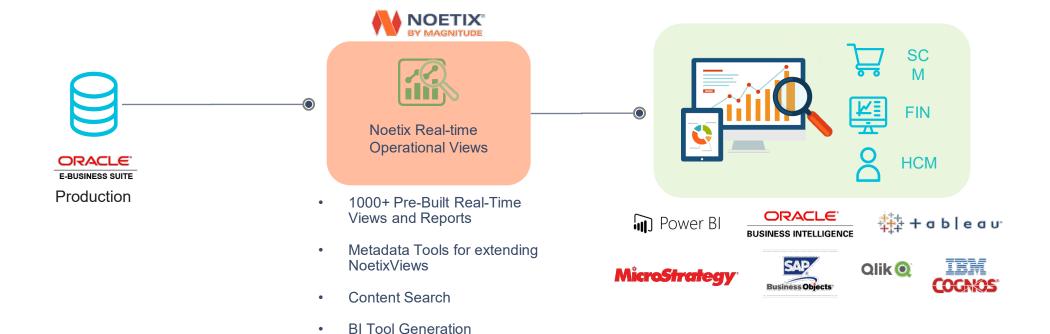


### How can Noetix help? - Noetix Cloud Analytics, a Central Reporting Platform



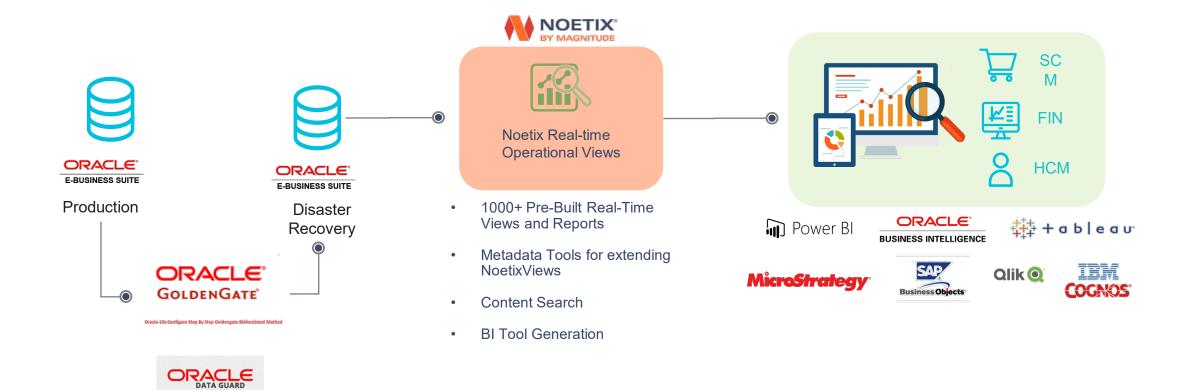


### Evolution of Noetix - Stage 1



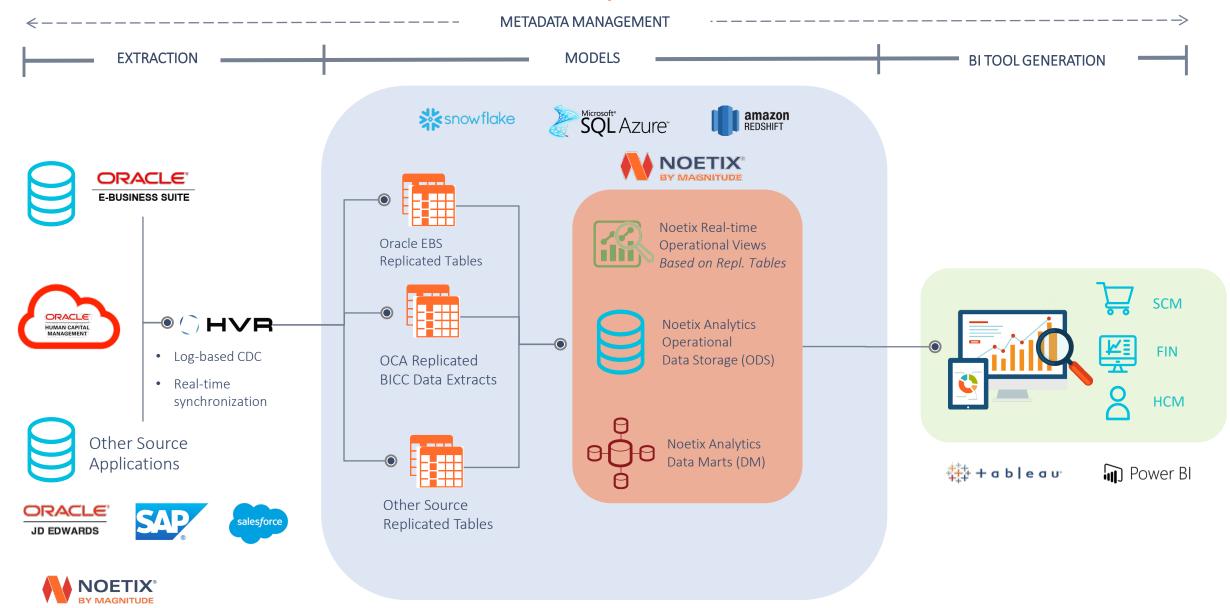


### Evolution of Noetix – Stage 2





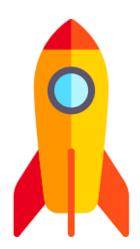
### Evolution of Noetix - Noetix Cloud Analytics Architecture



### Noetix Cloud Analytics Key Benefits



- Centralized cloud database to support analytical and operational reporting
- Integrate data from multiple-ERPs
- Connect to any source including cloud applications
- Reduce load on transactional systems



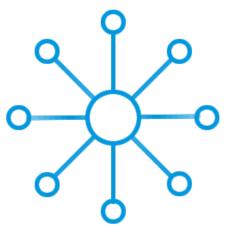
#### **FUTURE-READY**

- Connect using the latest BI Platforms
- Support cloud adoption including OCA
- Quickly integrate systems from acquisitions or mergers
- Repatriate your organization's data
- Upgrade protection

### **BROAD, RICH CONTENT**

- Proven pre-built reporting and analytics
- Real-time views
- Packaged ETL and data warehouse
- Customize and extend
- Documented and cataloged

#### **CENTRALIZED**





### Noetix Cloud Analytics – Use Cases - Administrator

Consolidate data from multiple applications for reporting



- Leverage the Cloud for better scalability, cost structure, and performance
- Support company growth and integrate data from acquisitions and mergers faster
- Improve operational reporting performance while still allowing real-time access
- Better support user groups wanting self-service by enabling the latest reporting and visualization BI tools



### Noetix Cloud Analytics – Use Cases – Analyst / SME

 Report and drill through data from multiple sources, either onpremise or SaaS



- Quickly create reports and analyze data from a source ERP without having extensive knowledge of the underlying data model
- Ability to integrate data from acquisitions and mergers into existing reporting
- Curate and share datasets to support critical business reporting
- Easily extend existing reporting to support changing requirements and answer today's business questions

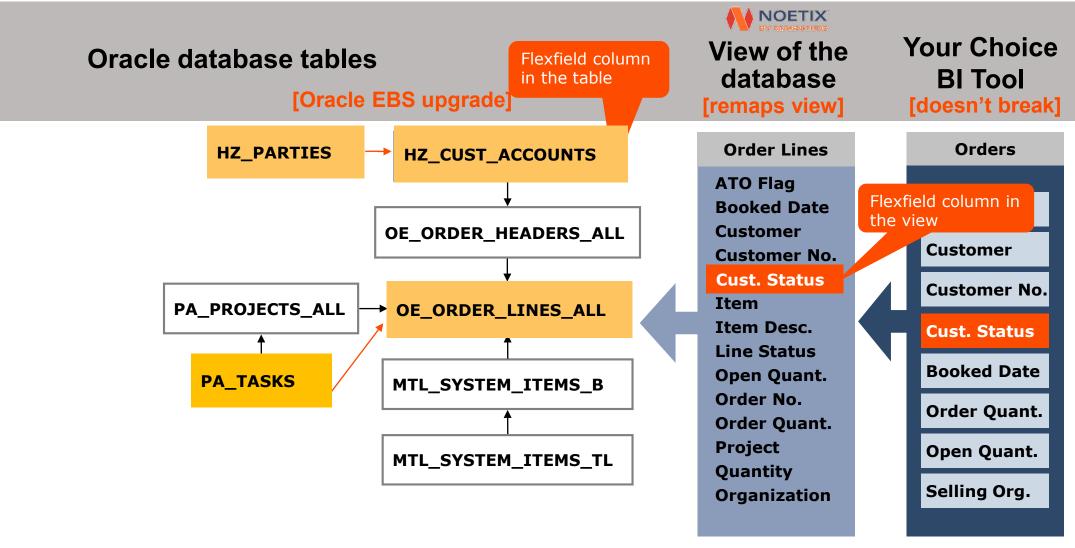
### Noetix Cloud Analytics – Use Cases – Business User

 Fast, accurate, real-time, consolidated, and integrated reporting and analysis



- Easily find reports, datasets that relate to my job function
- Ability to drill to details to verify data and answer business questions to variances or anomalies
- Easy to use interface
- Ability to manipulate real-time, refreshable datasets in Excel

### Simplifying the Oracle EBS Data Model





### Noetix Content - Real-Time Noetix Views for Oracle EBS

(\$) FINANCIALS	₩ HUMAN Æ RESOURCES	్గ్లో SALES	SUPPLY CHAIN	DISCRETE MFG.	PROCESS MFG.	PROJECTS	(\$) SERVICE
General Ledger	Human Resources	Quoting*	Inventory			Costing	Service Contracts
Payables	Advanced Benefits	Incentive Compensation*	Advanced Supply Chain Planning			Billing	TeleService
Receivables & Advanced Collections*	Payroll	Field Sales*	Quality		Process Quality	Project Contracts*	Field Service
Subledger Accounting	Learning Management*		Purchasing	Bills of Material	Planning	Project Management	Install Base
Employee Expenses*	Time & Labor		iProcurement*	Master Scheduling MRP	Development	Grants Accounting	Depot Repair
Assets	Labor Distribution*		Order Management	Work in Process	Execution	Project Manufacturing*	
Enterprise Asset Management	Performance Management*		Contract Lifecycle Management	Cost Management	Financials		
Cash Management			Supplier Lifecycle Management*				
Property Management*			Procurement Contracts*				* Limited Availability

### Noetix Content - Other Applications

### **Oracle JD Edwards E1**

- Financials
- Human Capital Management
- Equipment Management
- Expense Management
- Inventory
- Load and Delivery
- Manufacturing
- Purchasing
- Sales, Service
- Warehouse, Transportation

### **Oracle PeopleSoft**

- Financials
- Human Resources
- Payroll
- Projects Accounting
- Purchasing

### **Oracle Cloud Apps**

- Expense Cloud
- HCM Cloud\*
- Financials Cloud\*
- SCM Cloud\*

### **SaaS Applications**

- Salesforce
  - Assets
  - Campaigns
  - Cases
  - Events
  - Leads
  - Opportunities
  - Tasks
  - Price Book
  - Zuora
    - RevPro



<sup>\*</sup> Planned for delivery in 2019

### Noetix Cloud Analytics - HCM Content Coverage - Full Roadmap

*Offering:* Cover Core HR, Benefits, Talent Management, Compensation, Recruitment

#### **Benefits**

**Action Items** 

**Enrollment Opportunities** 

**Enrollments** 

Potential Life Events

Setup

#### **Workforce Management**

Absence

Accrual

**Employment Contract** 

**Grade Rate** 

Person

Position

Vacancy

Work Relationship

Worker Assignment Event

Worker Assignment

**Workforce Trend** 

#### **Workforce Performance**

Performance Document Eligibility

**Performance Document Status** 

Performance Rating Distribution

Performance Rating

**Performance Task Status** 

#### **Workforce Succession Management**

**Incumbent Plans** 

Job Plans

Plan Candidates

**Position Plans** 

**Talent Pools** 

#### **Workforce Talent Review**

**Talent Review Meeting** 

**Talent Review Tasks** 

#### Compensation

Salary Details

Salary History Details

**Stock Details** 

**Workforce Compensation Budgets** 

**Workforce Compensation** 

#### **Human Capital Management**

**Approval Notification Archive** 

**Transaction Administration** 

#### Recruiting

Recruiting

#### **Workforce Goals**

**Target Outcomes** 

#### **Workforce Management**

Checklist

**Documents of Record** 

**Historical Processed Time Cards** 

**Historical Reported Time Cards** 

Planned Schedules

**Processed Time Cards** 

**Published Schedules** 

**Reported Time Cards** 

**Scheduler Profiles** 

**Setup Objects and Profiles** 

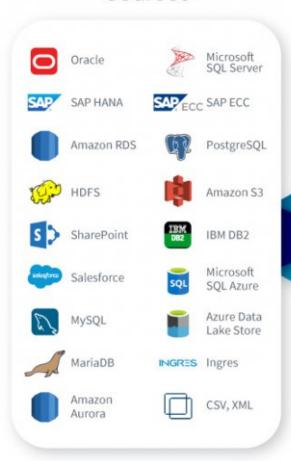
Time Collection Devices



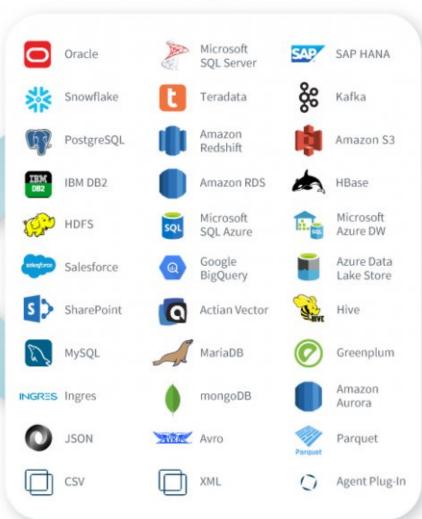
### **HVR Connectors**

- Primarily for On-Prem data sources
- Real Time Log Based Changed Data Capture

#### Sources



### **Targets**







## **Demonstration**

**Use Case:** Performing real-time account analysis with subledger detail in Power BI

Role: Business User

System: Noetix Cloud Analytics Power BI Generator



## **Key Takeaways**

- Access to real-time Oracle EBS data from a central, integrated platform with access to multiple EBS environments
- Proven pre-built business content for Oracle EBS to simplify data preparation and report development
- Simple generation of reports into Power BI

### Why Noetix Generator?

### Streamlines Data Access

- No need to have Oracle Client installed
- Leverage existing NoetixViews
- Multi-View datasets using pre-defined joins and view relationships
- Add parameters for faster data access

### Simplifies Security

- Inherits existing Oracle EBS multi-org and Noetix role-based row-level security
- Users do not need to login to Oracle, authenticated through Windows login
- Security is enforced after the report is generated

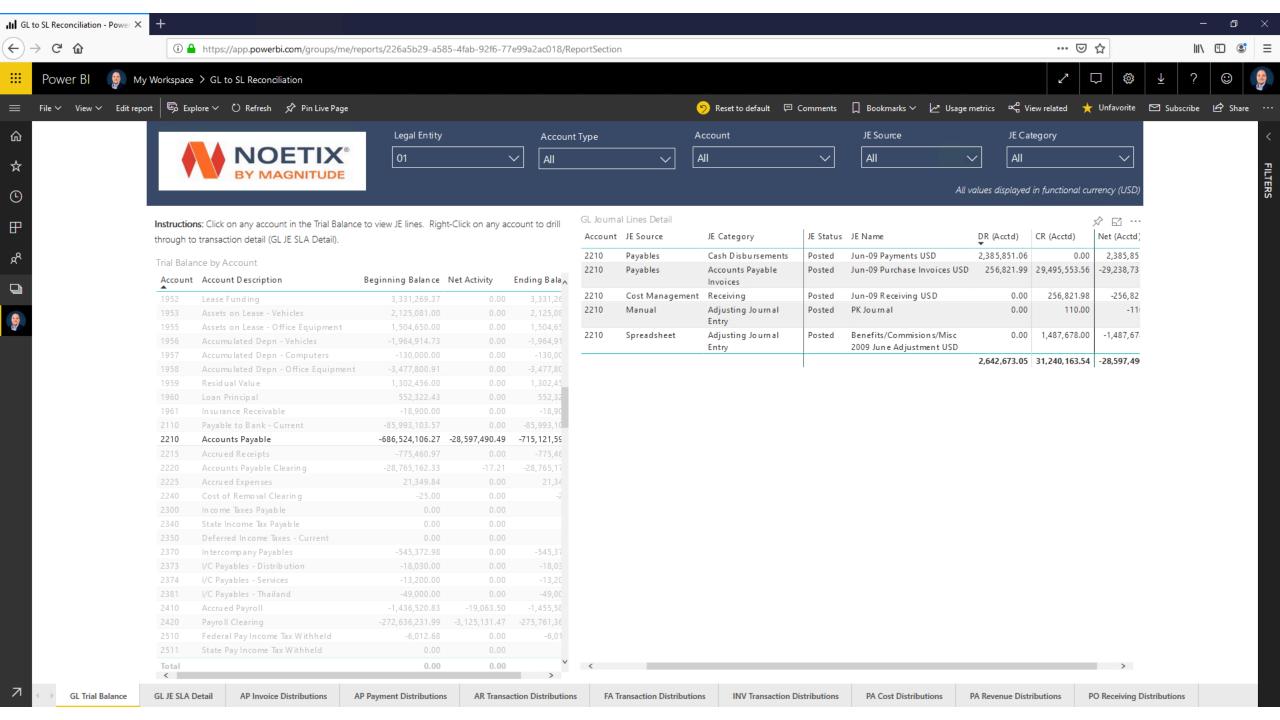
### Accelerates BI Tool Implementation

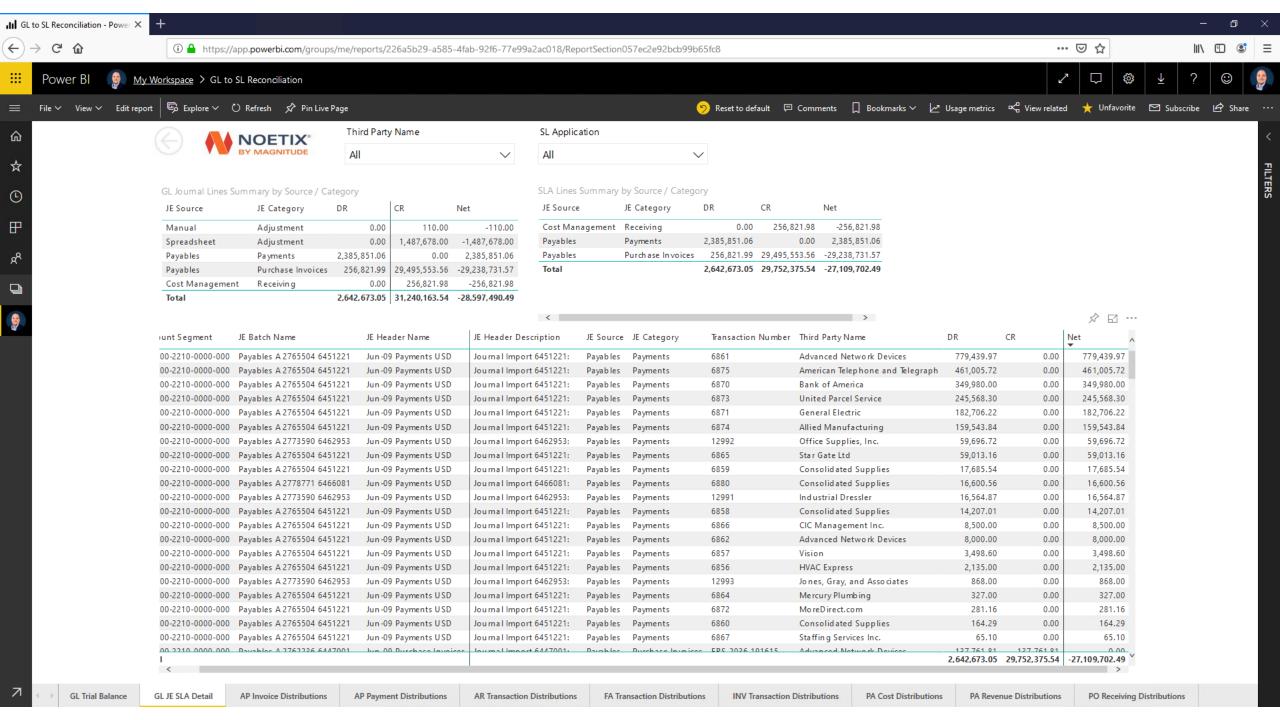
- Quickly access EBS data without having to navigate complex base tables and join relationships
- Get started today using the NoetixViews your users are familiar with today
- Balances Power User User relationships while allowing for managed self-service

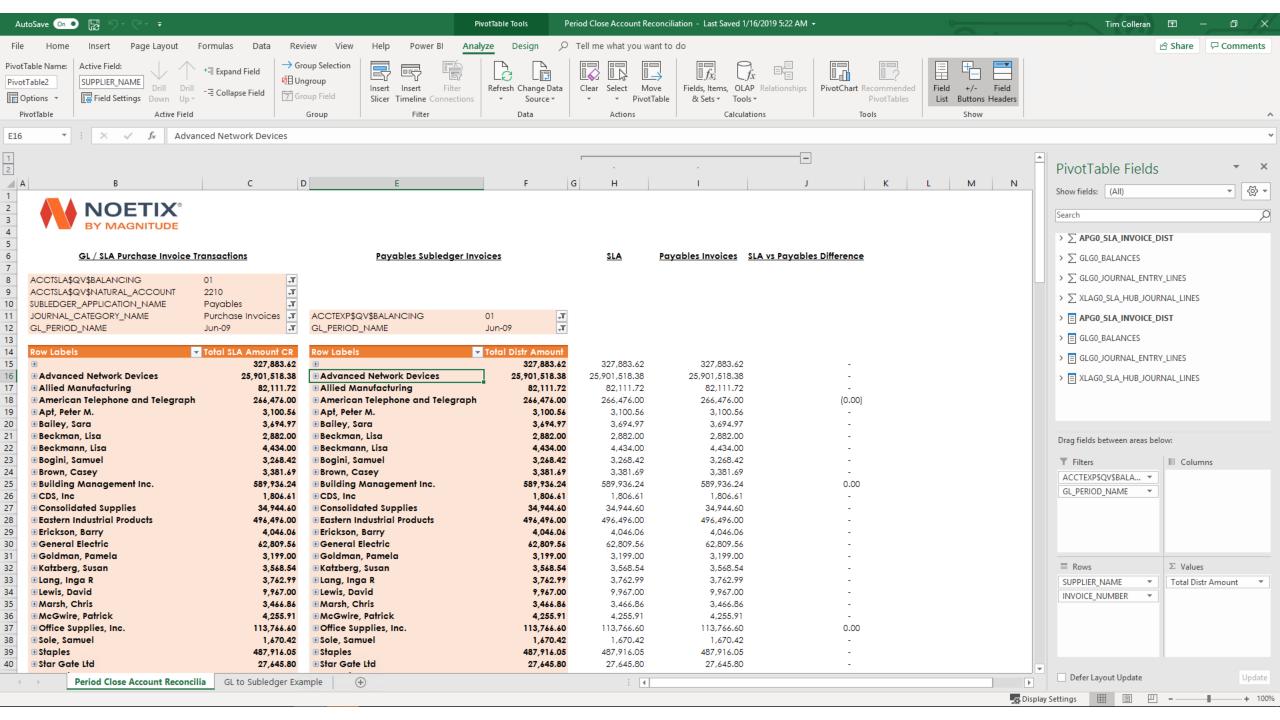


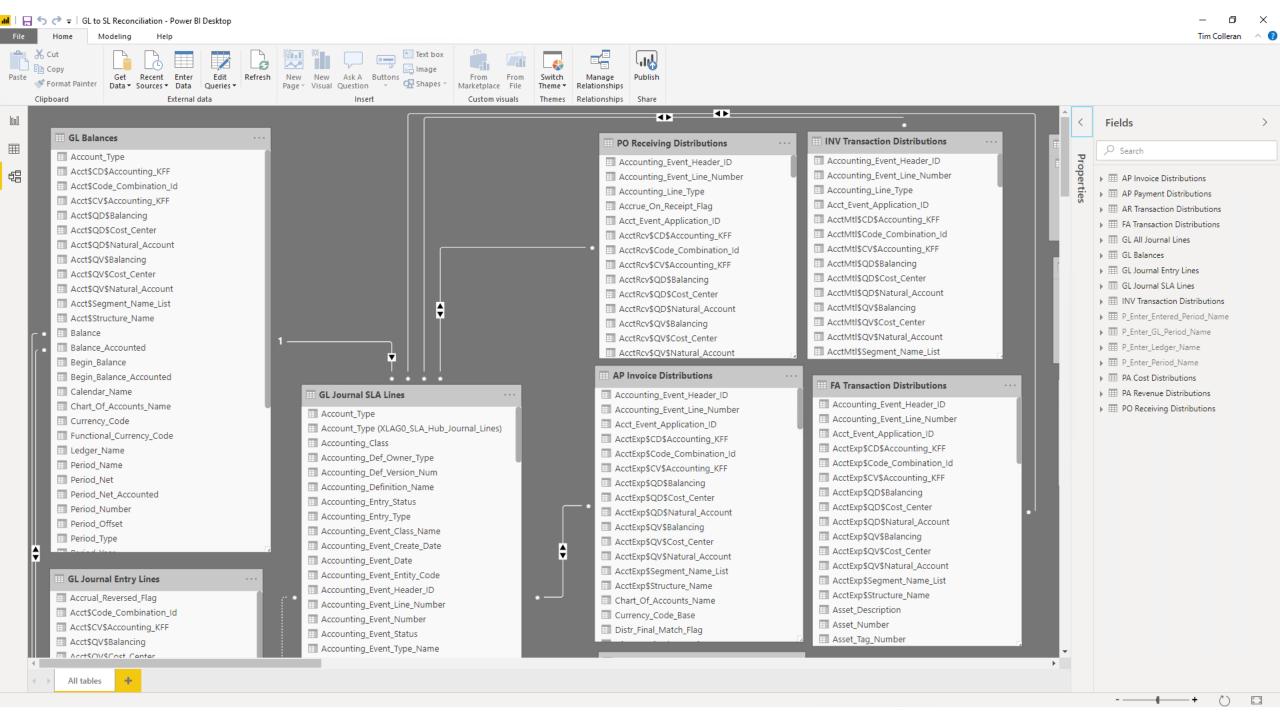
### Why Microsoft Power BI?

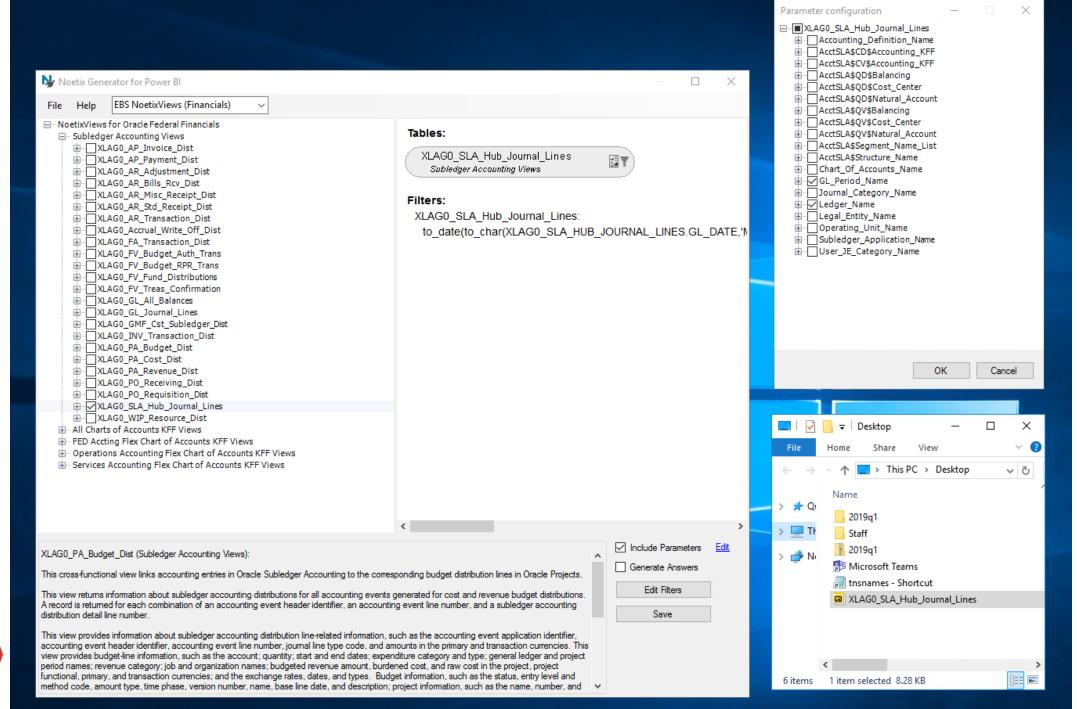
- The most intuitive, easy-to-use BI platform on the market today
  - Familiar Microsoft UI
  - Builds upon the Excel knowledge foundation of today's business users
  - Has the focus of Microsoft R&D, feature-rich monthly updates
- Seamless integration with Office 365 and Excel
  - Excel add-in allows users to quickly have their real-time EBS data in an Excel Pivot Table
  - Share and Collaborate on Excel files through the report server and Excel Online
- Easily schedule, share, and collaborate on dashboards, reports and workbooks saved to a robust report server
  - Desktop, Online, Mobile Devices
- Self-service analysis with support for many different data sources
  - SQL Server, Azure, Salesforce, Excel workbooks, MS Access, Oracle DB, and many more
  - Easily create relationships and cross-application reporting



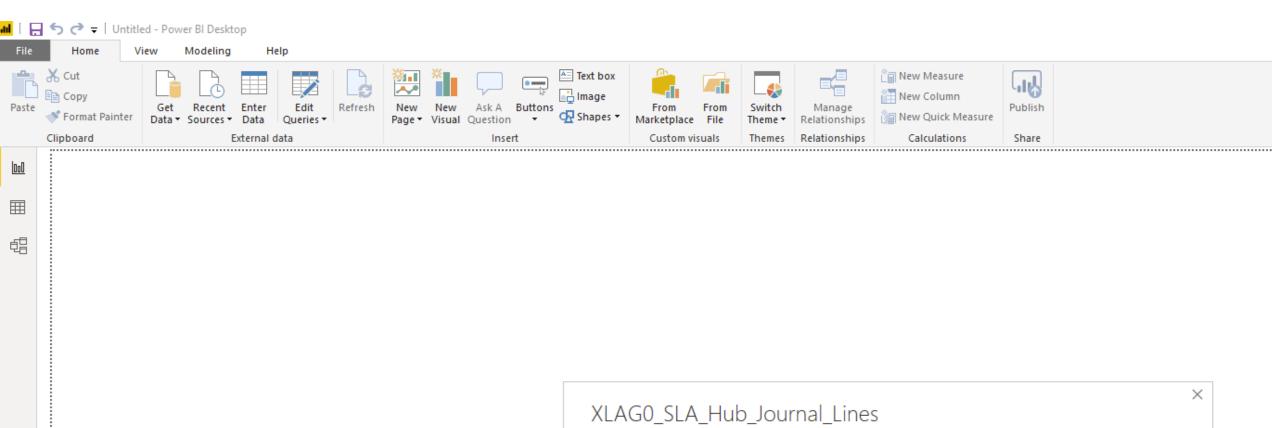


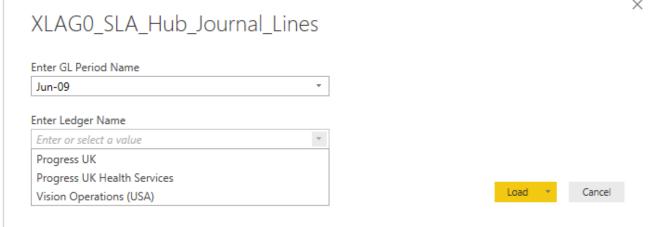














## **Demonstration**

**Use Case:** Reporting on key HR metrics from OCA-HCM in Power Bl

Role: Business User

**System:** Noetix Cloud Analytics Power BI Generator,

**OCA Extraction Utility** 

## **Key Takeaways**

- Embedded utility for extracting data from OCA and synchronizing updates with a central, integrated platform for near real-time data retrieval
- Pre-built, extendible NoetixViews for OCA-HCM
- Simple generation of reports into Power BI

### Data Movement [OCA -> Database] - Process

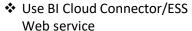




Configure data extracts

Generate tables in target database

Synchronize data



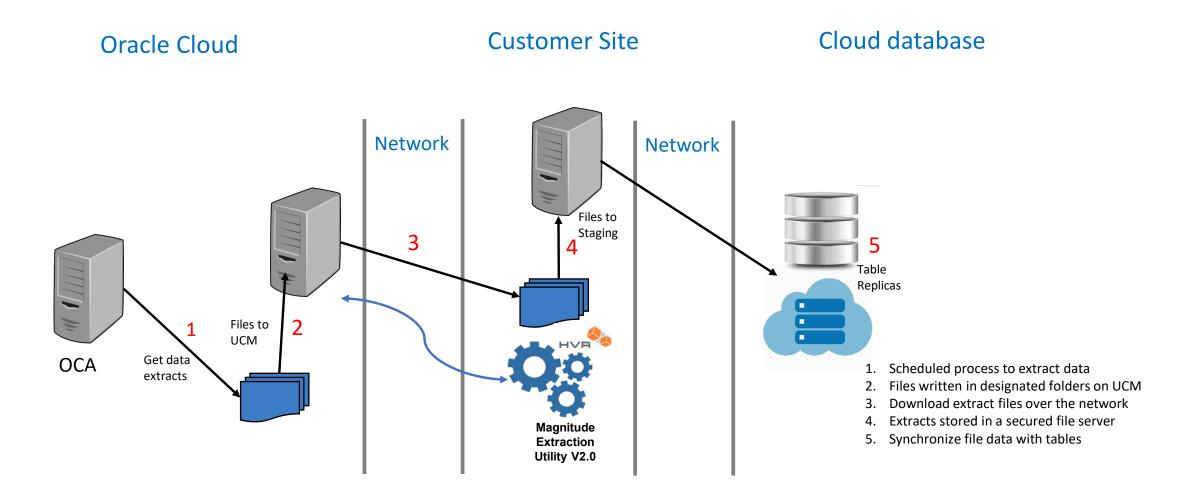
- Web service
- Search for appropriate PVOs
- Check required columns for PVO
- Enable incremental data extract
- Read PVO metadata
- Generate table scripts
- Create tables [Azure SQL db]
- ❖ Initial Load
- Configure file to table replication
- Enable Change data Capture

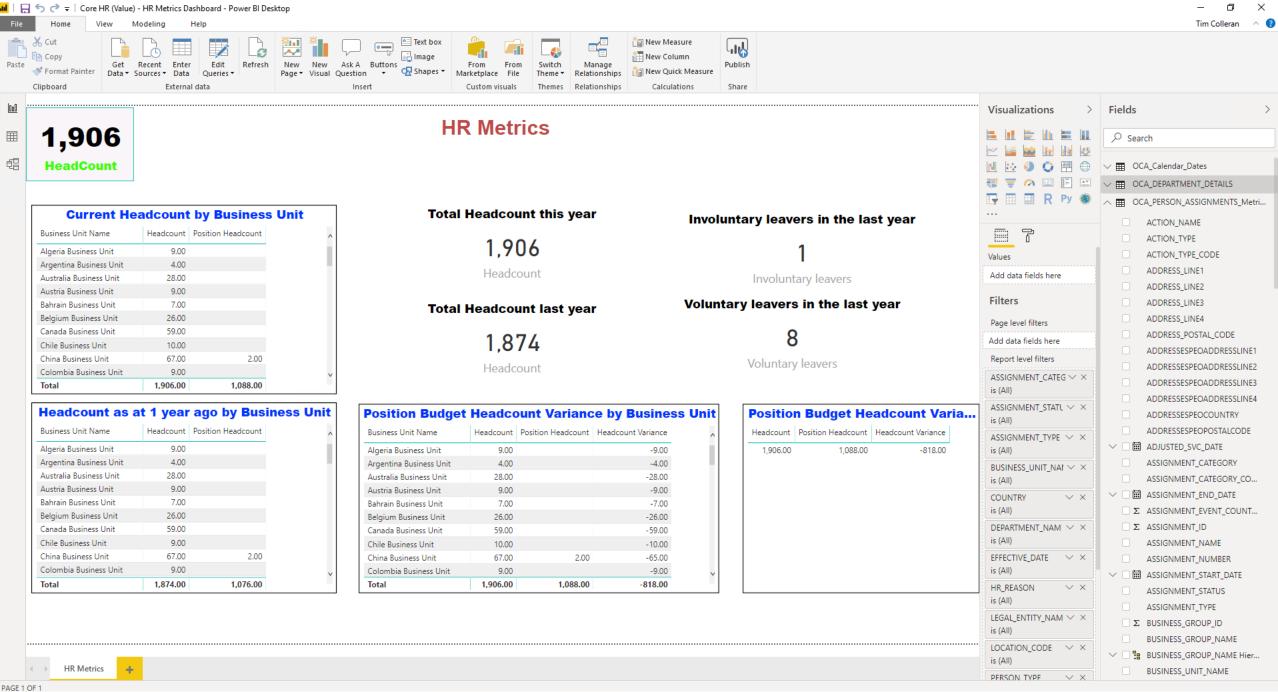


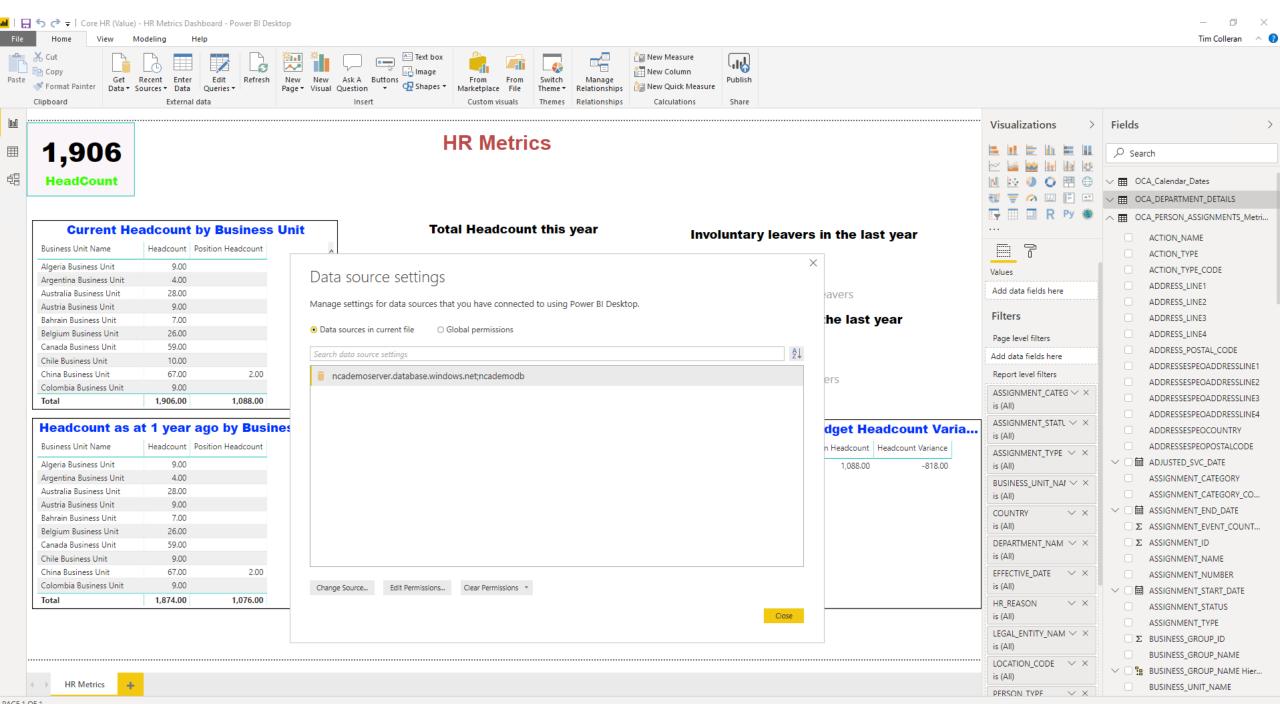


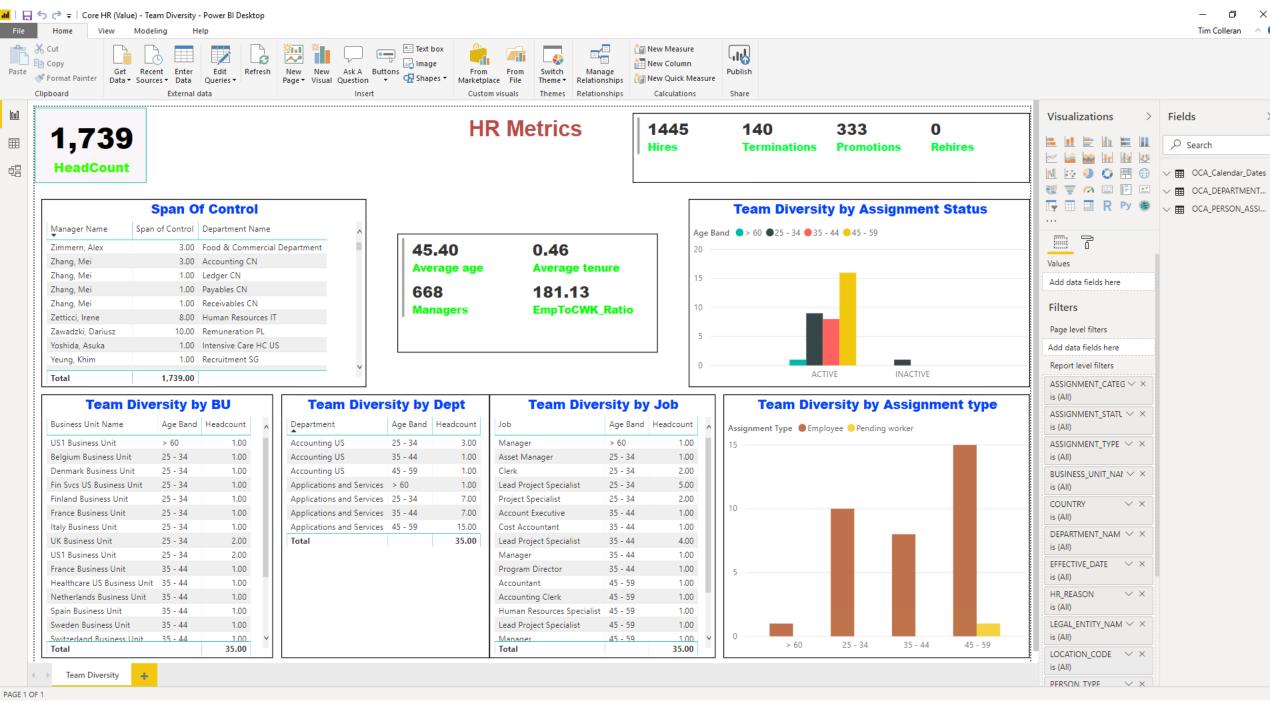


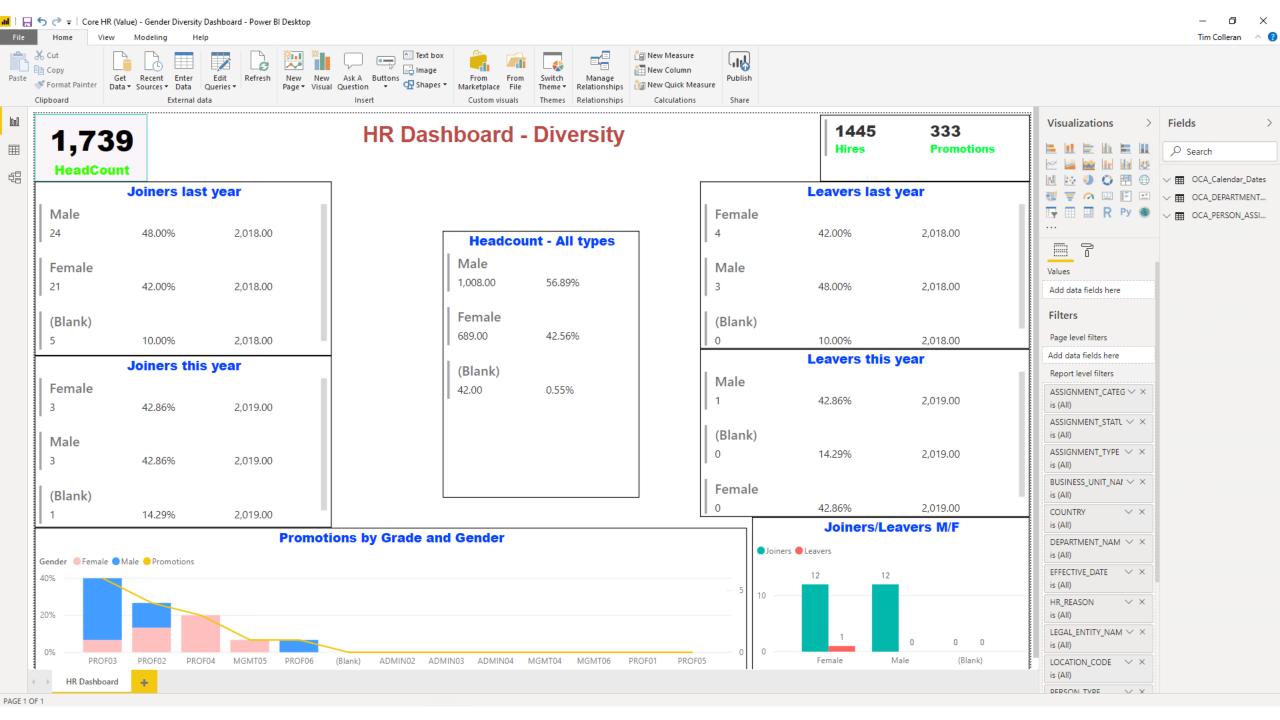
### Data Movement [OCA -> Database] - Topology













## **Demonstration**

**Use Case:** Analyzing relational data across multiple sources, deployments

Role: Analyst / SME

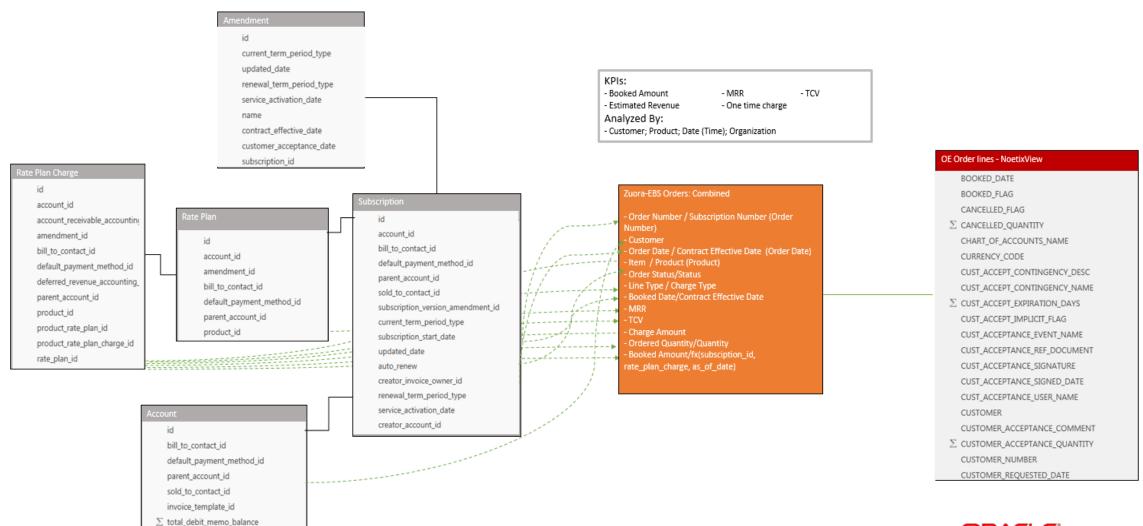
**System:** Noetix Cloud Analytics View Editor



## **Key Takeaways**

- Integrated platform to allow combined reporting across various sources regardless of deployment
- Pre-built, extendible NoetixViews for other applications
- View Editor allows creation of new views or modification of pre-built views to meet unique business requirements

### Zuora – Oracle EBS Reporting





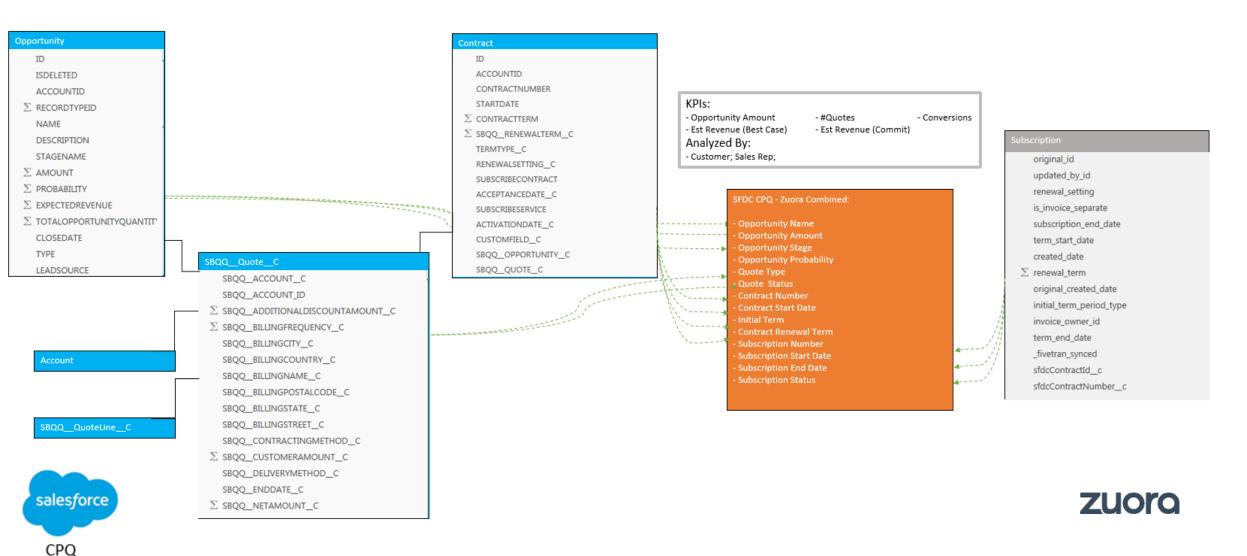


updated date

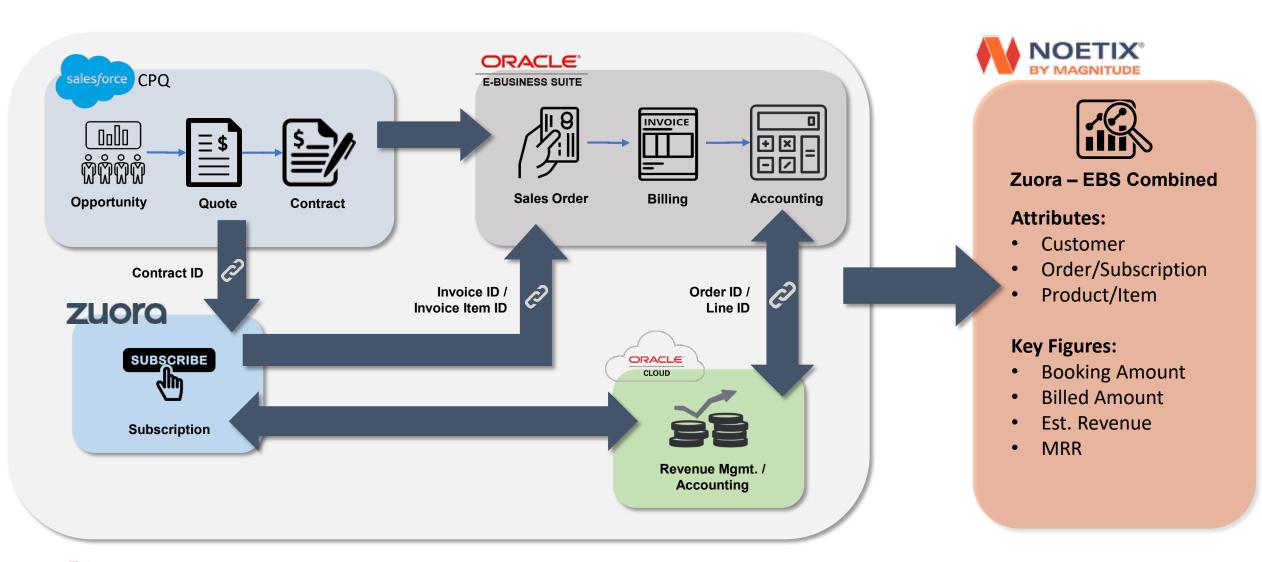
name



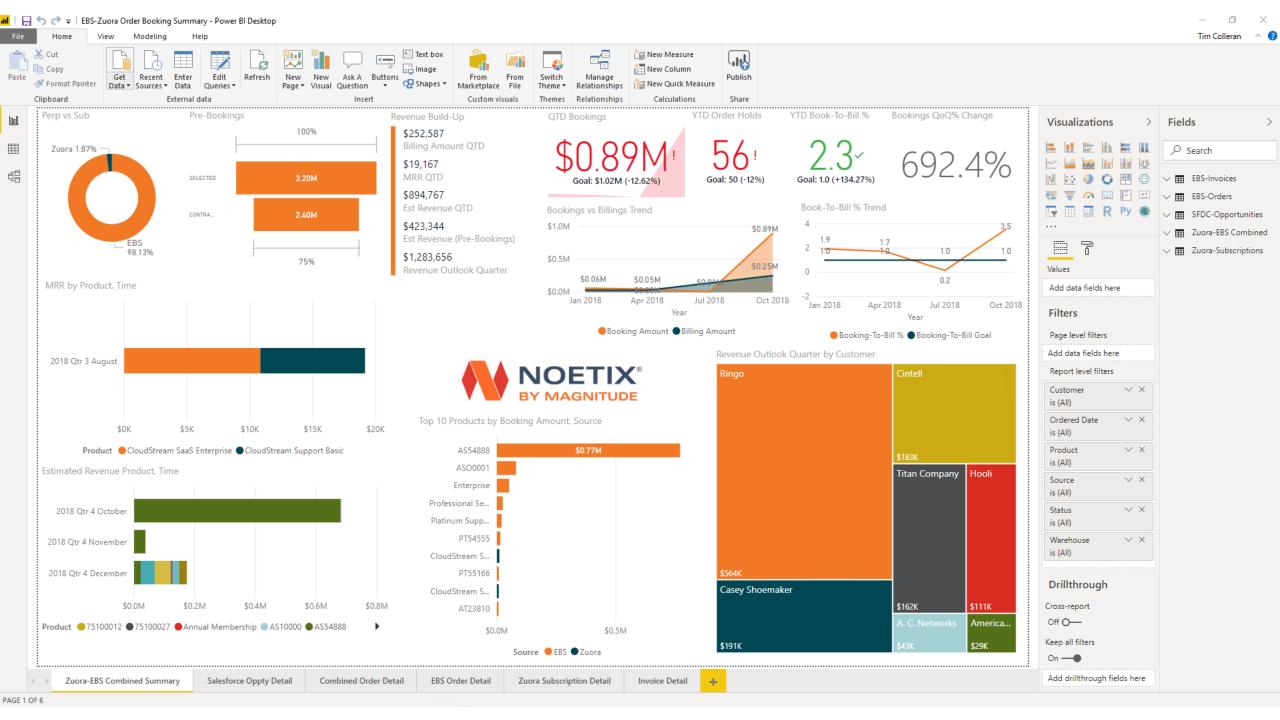
### Salesforce - Zuora



### **Combined Reporting**







### Customer Stories - Designer and Manufacturer of Modern Furniture

- Publicly traded based out of eastern PA
- ➤ \$1.16 billion market cap with \$1.3 billion in annual sales
- ➤ Growing 15% annually
- 2 major acquisition in the last 3 years
- New Noetix customer in 2018

- Challenges to Overcome
  - Many different ERP and legacy systems used to manage all aspects of the business
    - JD Edwards
    - EBS environments (2)
    - Salesforce
    - Oracle Sales Cloud
    - Concur (Employee Expense)
    - Ceridian (HCM)
    - Other legacy systems and home grown MS Access databases
  - Wanted to move away from Oracle Discoverer to Tableau with data from all source systems being available through Amazon RedShift
  - Reporting transformation project
- How Noetix Helped: Centralized Reporting from all Source Applications within Tableau
  - Data replication into RS with real-time NoetixViews for EBS and JDE
  - Noetix Analytics for strategic analysis and trending across multiple sources including Salesforce, Oracle Cloud, and Concur
  - Conversion of Discoverer reports into Tableau
  - Compatibility of Noetix Generator for Tableau with RS



### Customer Stories - Sporting Goods Manufacturer

- Privately-owned based out of Southern CA
- ➤ Incorporated in 1979
- Recently acquired in 2017 for \$425 million
- Trusted brand in its industry by many professional athletes
- Noetix Customer Since 2002

- Current user of EBS Analytics via Cognos
  - DB Updates were slow
  - Reporting was slow
  - Needed near real-time content (daily updates currently)
- How Noetix Helped
  - Moved EBS data to Autonomous Data Warehouse on Oracle Cloud
  - Tuned Informatica ETL leading to a 10X reduction in update/refresh times
  - Update/refresh cycle reduced from daily to hourly (with some @ 15 minute intervals)
  - Report performance improved 5-40X



### What is Noetix Today? - Summary



